



25h

ONE CENTRAL

HELLO STRANGER...

● **TWENTY FIVE WHAT?**

brand movie
25hours hotel one central
hotel location
under the same sky
the analogue experience

● **ROOMS**

bedouin room
glamping room
farmstay suite
artist village suite
hakawati suite

● **F&B**

tandoor tina
monkey bar
nomad day bar
ernst biergarten
juña rooftop shisha

● **RELAXATION & WELLNESS**

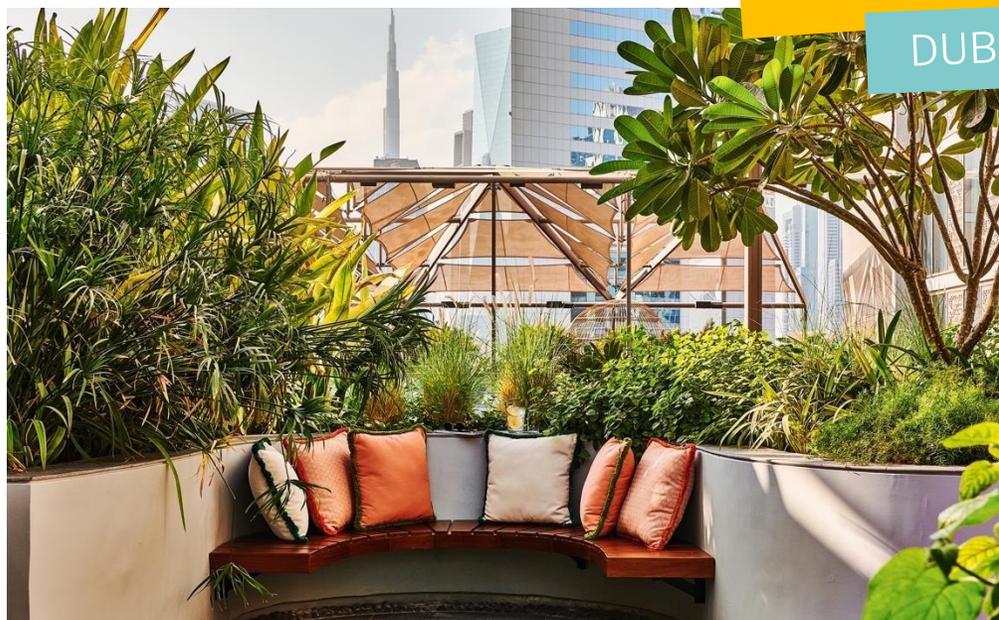
gym, hair salon & barber
the extra hour spa & pool

● **MICE & CO WORKING**

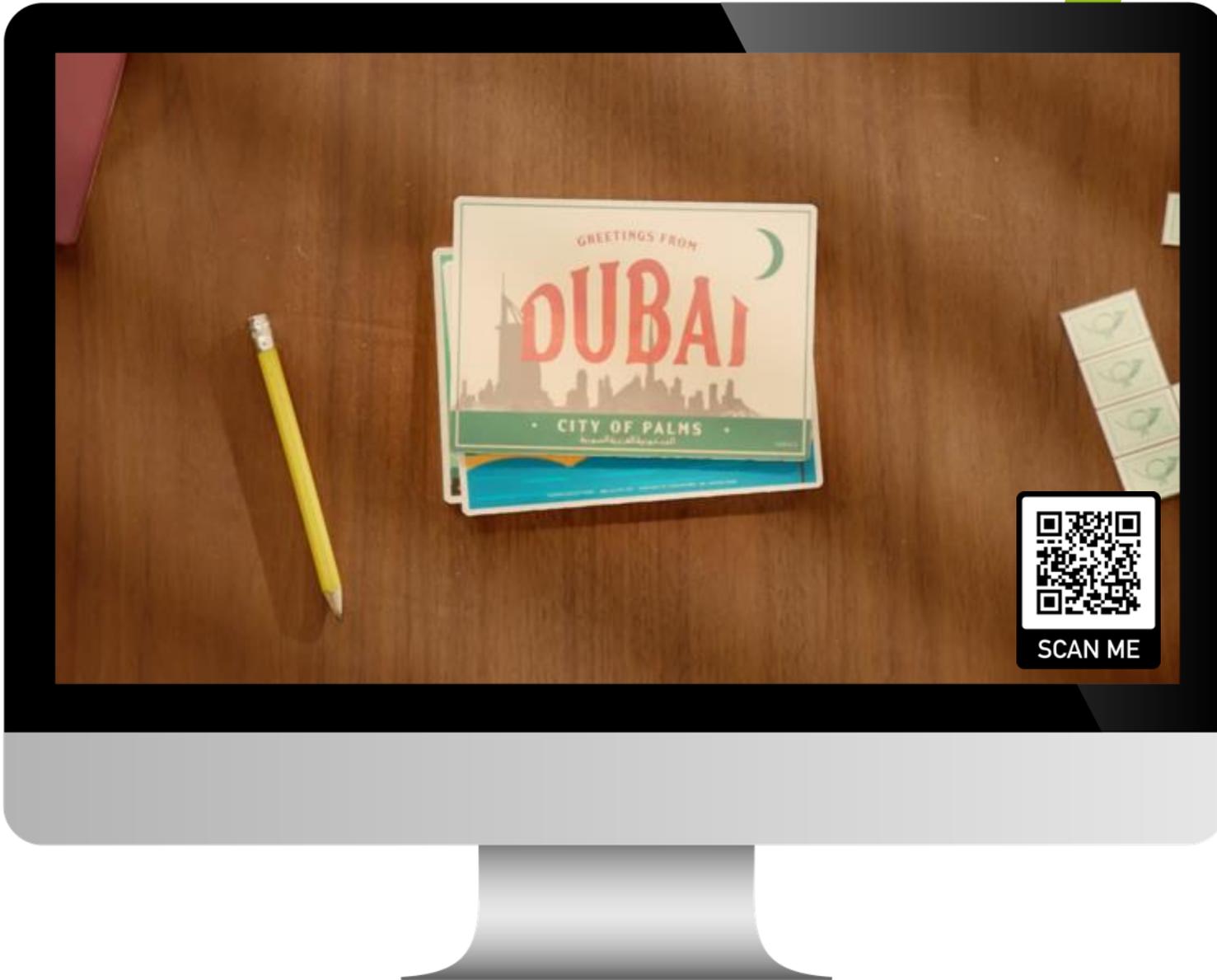
meeting rooms
co-working space



ONE CENTRAL
DUBAI



twenty five what?



BRAND MOVIE

Plenty of hotels offer the security of familiar surroundings. Not us. A 25hours Hotel boasts an unconventional mix of contemporary services. Guests don't just simply stay at a 25hours Hotel, they deliberately choose dynamism, surprise and a touch of adventure.

Our hotel is a social hub. A place where international travellers and local guests form a community, entertaining and being entertained. Since we don't take ourselves too seriously, we believe that our guests deserve to have a bit of fun. Everyone who stays at a 25hours Hotel should leave with a story to tell.

ONE THOUSAND AND TWENTY FIVE NIGHTS.

One Central's new living room is here. Relaxed, fun and packed full of things to do. Guests of the 25hours Hotel One Central can experience how the ancient traditions of the Bedouins are brought back to a modern life.

The hotel boasts 434 rooms and suites in addition to flexible events and co-working space. A total of five characterful restaurants and bars take guests on a culinary trip around the world from Northern India to the Beer Gardens of Bavaria: this is where urban nomads meet desert flowers, where local heroes meet the well-traveled.



WINNER:

- The Hot list 2022: The best New Hotels in the Middle East by *Condé Nast Traveller Middle East*
- Breakout Property of the Year by *Hotelier Middle East Awards 2022*
- Interior Design of the Year by *Commercial Interior Design Awards 2022*



FOLLOW THE SUN.





THE ANALOGUE EXPERIENCE



The Analogue Experience is a journey through time, back to when technology was made by hand and it helped our senses to fully concentrate on the actual experience: how music actually sounded, the bright flash on a Polaroid camera, the smell of freshly typed letters and the noise of a tube television.

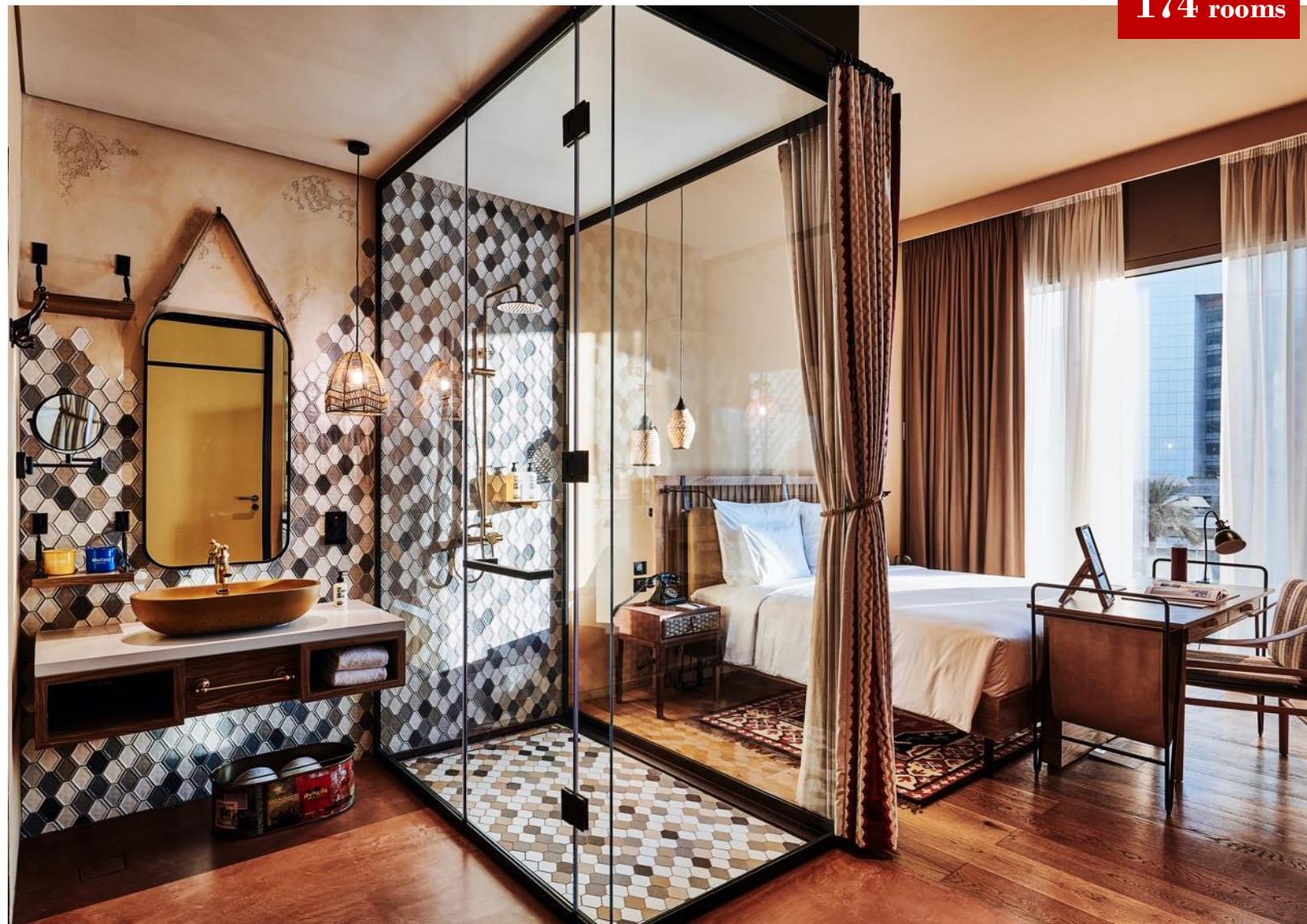
rooms.

Drawing on influences of when Bedouins once resided in Dubai, featuring king-sized beds and a unique rainfall shower in the middle of the room.

The floor-length windows have a variety of views, they are packed full of playful design elements and ideal for independent nomads exploring Dubai.

BEDOUIN ROOM

- 30 sqm
- king bed
- smart TV
- rain shower
- canvasco bag
- UE Boom Bluetooth speaker
- MINI Cooper driving experience
- complimentary Schindelhauer bikes



178 rooms



Inspired by urban nomads, the Glamping Rooms are perfect for couples or special occasions visiting the city, including a rainfall shower and roll-top bath in select rooms.

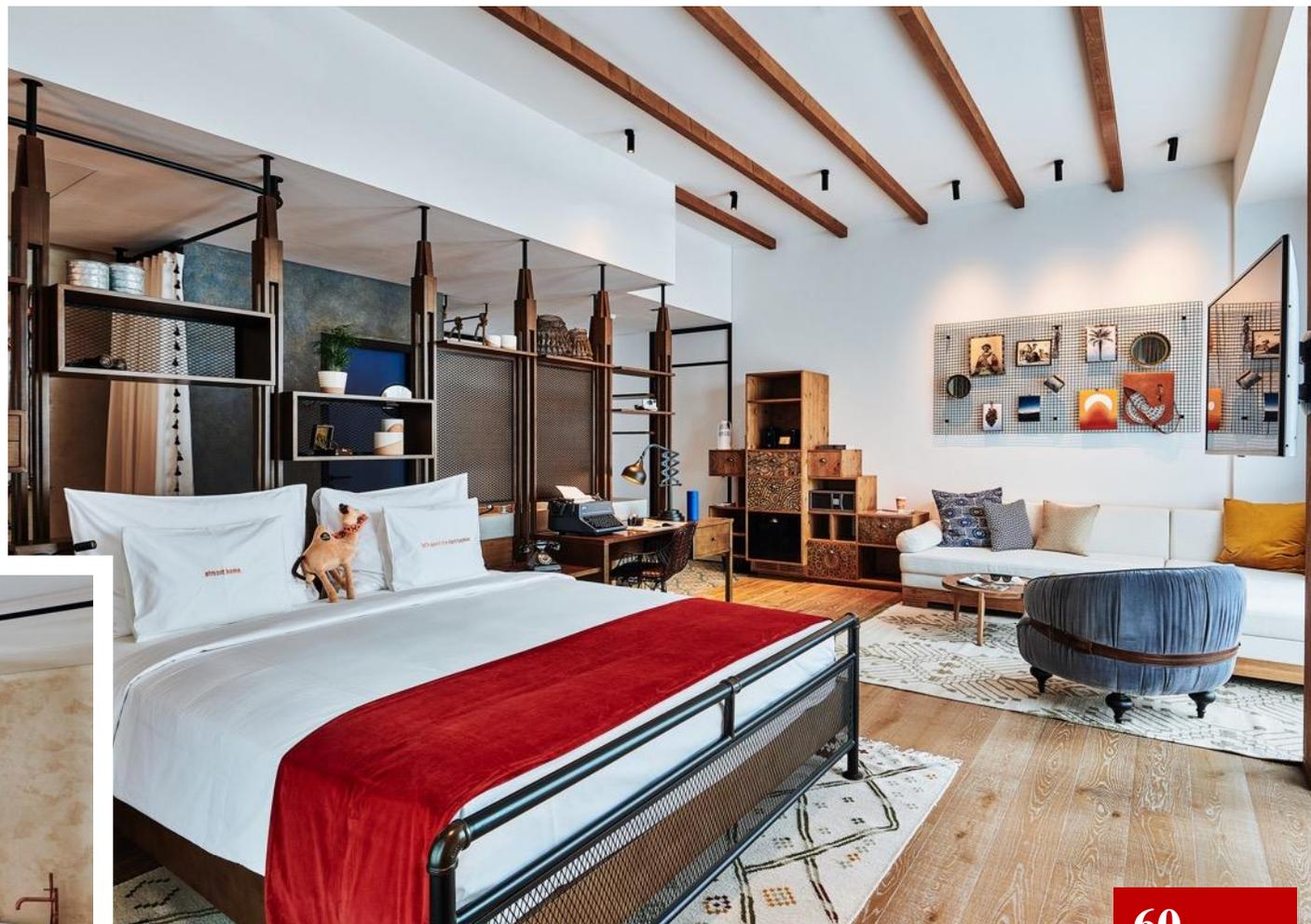
These rooms are fitted out with cool, playful design elements including analogue telephones and UE Boom portable sound systems.

GLAMPING ROOM

- 36 sqm
- smart TV
- rain shower
- canvasco bag
- in room bathtub
- king or twin bed
- UE Boom Bluetooth speaker
- MINI Cooper driving experience
- complimentary Schindelhauer bikes

FARMSTAY SUITE

- 50 sqm
- king bed
- double rain shower
- bathtub
- hammock
- smart TV
- canvasco bag
- UE Boom Bluetooth speaker
- MINI Cooper driving experience
- complimentary Schindelhauer bikes



60 rooms



The Farmstay Suites are ideal for those who enjoy a little more space. The creative rooms feature a double rainfall shower and a hammock - providing the perfect relaxing oasis after a long day in Dubai.

ARTIST VILLAGE SUITE

For those looking to impress, the extra-large Artist Village Suites are a generous 72 sqm in size located between the 4th and the 8th floor.

After a long day exploring the city, these rooms are the perfect retreat and they come with their own Schindelhauer bike. They are ideal for a romantic weekend away and/or special occasions.



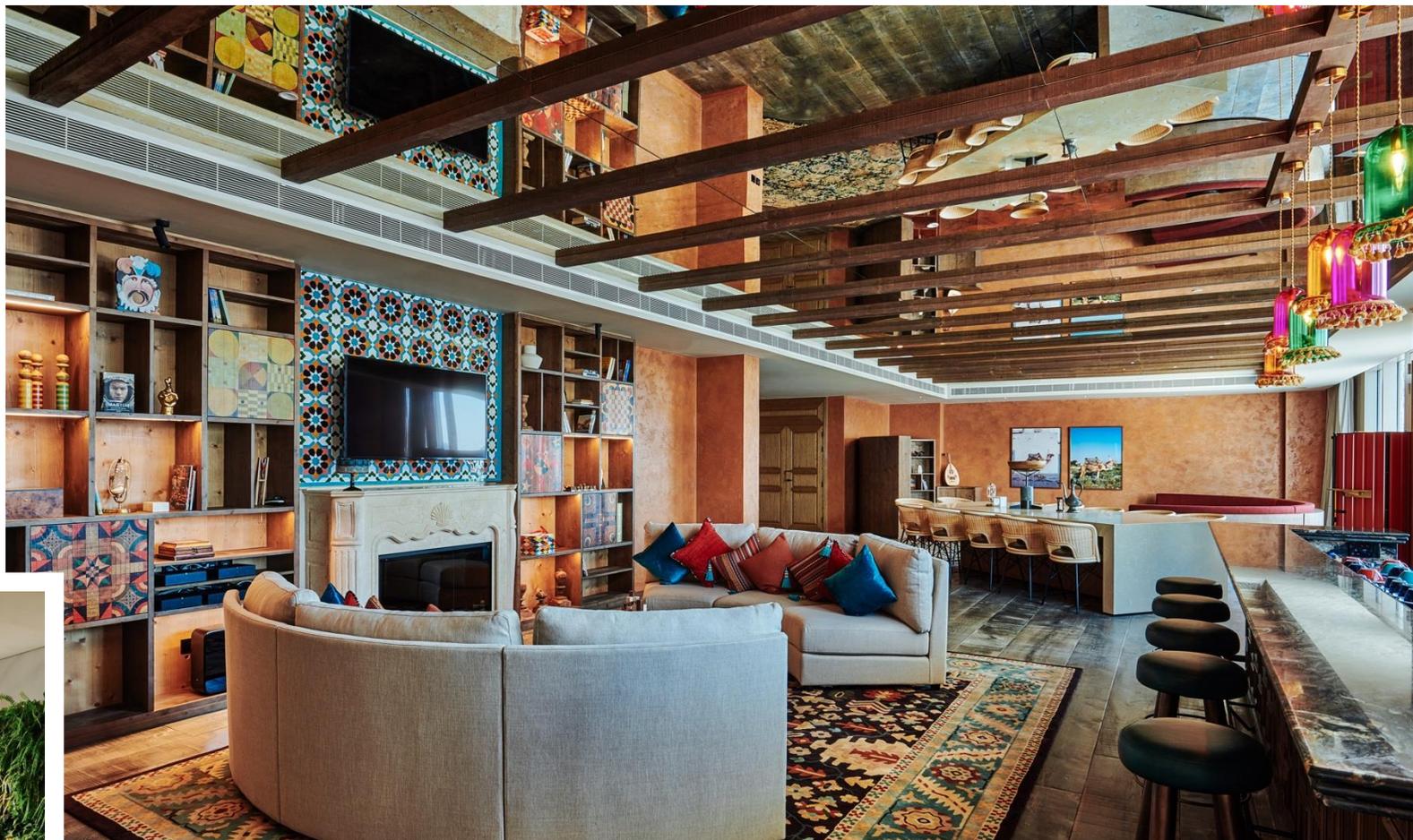
21 rooms

- 72 sqm
- king bed
- bathtub
- hammock
- smart TV
- canvasco bag
- double rain shower
- UE Boom Bluetooth speaker
- MINI Cooper driving experience
- complimentary Schindelhauer bikes

HAKAWATI SUITE

The Hakawati Suite is the best bedroom in the house and there to blow you away! Featuring a unique Sheikh 'triple-king' sized bed and eye-catching views of The Museum of The Future, the room also boasts a double bathtub, dancefloor, private bar, photo booth and much more.

The room connects with 2 other bedrooms through a secret staircase and can be hired for parties so the whole crew can enjoy.



- 228 sqm suite / 52 sqm balcony
- sheikh size bed (triple king bed)
- in room movie projector
- canvasco bag
- fireplace

- rain shower
- double bathtub
- private sauna
- hammock

- private bar
- dance floor
- photo booth
- sand board

- smart TV
- UE Boom Bluetooth speaker
- MINI Cooper driving experience
- complimentary Schindelbauer bikes

F&B.



ALRIGHT DAHL?

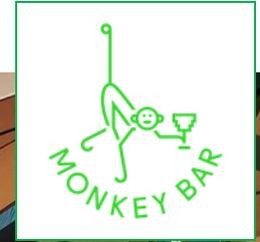
Tandoor Tina celebrates fresh, high-quality ingredients, bold, bright flavours and specialises in cooking over fire on the grill and tandoor oven. Inspired by a journey through India, the restaurant revives the smells, tastes and colours of exotic and carefree travels - with a year-round summer mood.

The restaurant's interiors feature Jaipur pastel pink hues, wicker lights and luscious botanicals, while the terrace is a secluded tropical garden complete with ample seating and a fresco kitchen.

LET'S GO BANANAS.

Berlin import Monkey Bar, is Dubai's most exciting new cocktail bar, perched on the sixth floor of 25hours Hotel One Central. The bar boasts impressive views of the Museum of The Future and Zabeel Park while the terrace - complete with monkey cages for groups - is perfect for sundowners, as the nightly roster of DJs build the vibe.

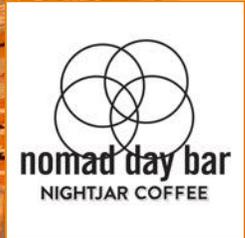
The extensive drinks menu is accompanied by a Latin American-inspired food menu.



BUT FIRST, COFFEE.

The perfect place to get a quick caffeine boost, Nomad Day Bar is an all-day café operated by award-winning local baristas Nightjar Coffee.

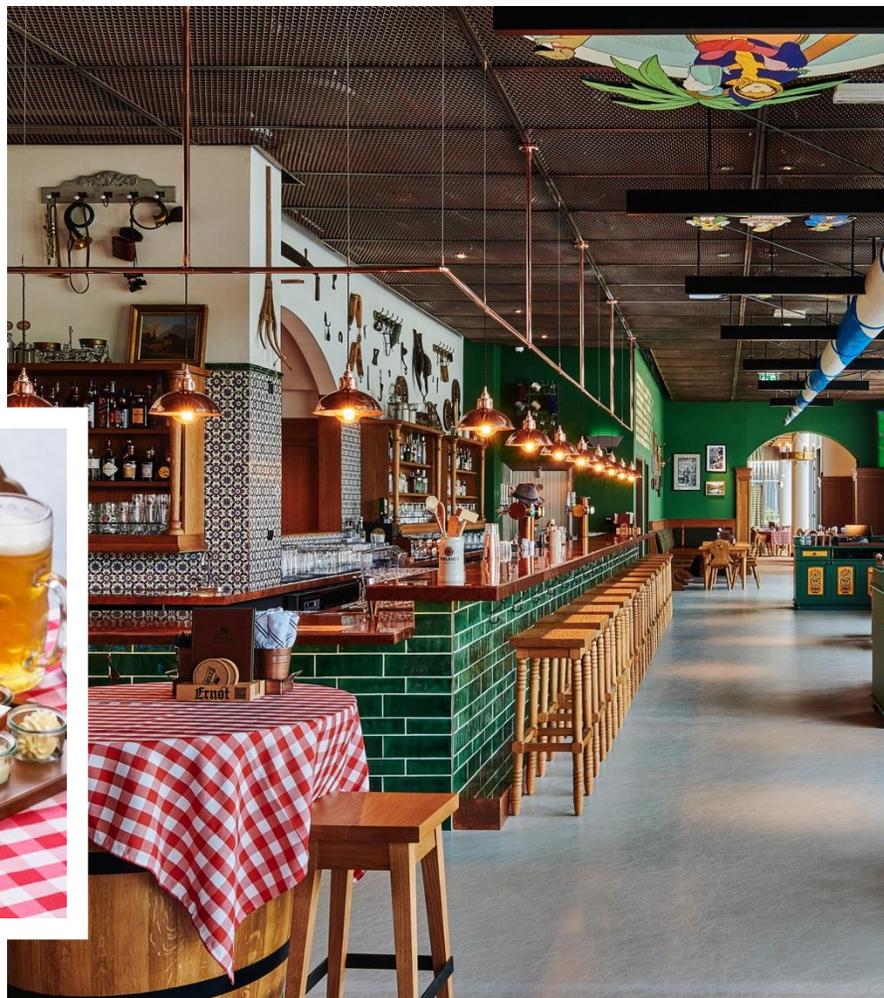
Located in the heart of the hotel, the day bar is a hive of activity and an ideal meeting place to enjoy a light bite and relax. Guests can grab a book from the fountain of tales and while away the afternoon with a nitro-coffee.



WISH YOU WERE BEER.

Ernst is a Bavarian Biergarten & Wirtshaus serving a variety of German beers on draught, Dubai's best Weisswein, and house-baked pretzels. A home for sport; Ernst shows live matches from around the world across multiple screens.

With a seating capacity of up to 400 guests (indoors and outdoors) Ernst will feature regular live entertainment, quiz nights and seasonal specials. A private dining room can accommodate up to 20 for a true banquet.



Discover Juña's rooftop shisha garden on the 6th floor, a sanctuary inspired by bohemian mystique. Beneath the starry night, the setting invites you to relax, savor drinks, enjoy a meal, or simply unwind with shisha while taking in the breathtaking view of the Museum of the Future.

The garden ambiance is enhanced with cozy boho-chic elements—Persian carpets, plush couches, and leather poufs, all harmoniously blending tribal influences.

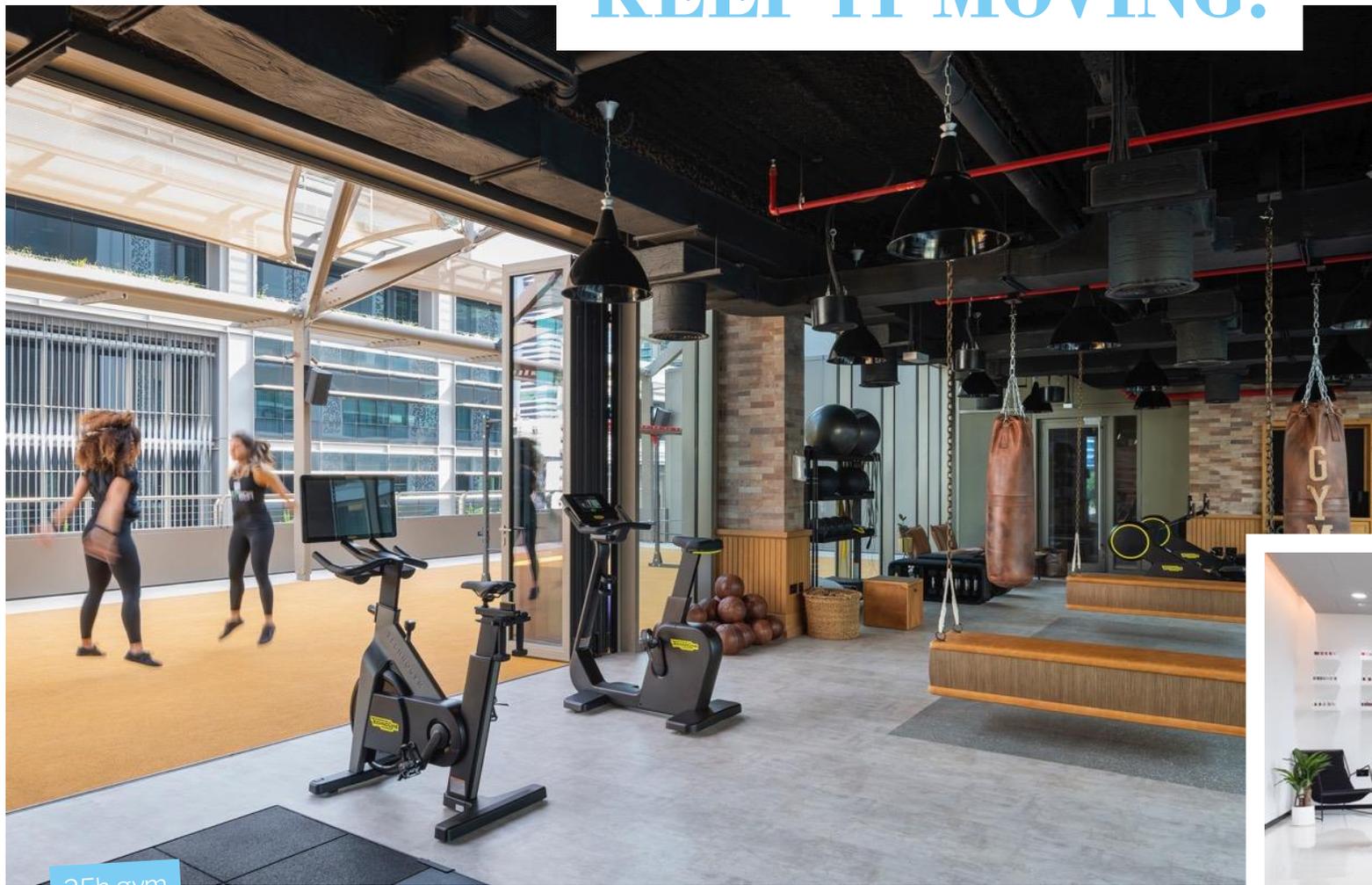
From the name to the logo and menu, Juña's brand concept seamlessly extends to create an immersive experience, combining the timeless allure of tribal mysticism with the tranquil beauty of the garden.



DREAMY VIBES, RELAXED CHATS.

relaxation & wellness.

KEEP IT MOVING.



25h gym

Perched on the 6th floor is the hotel's gym. The indoor area complete with everything from machines to free weights and exercise bikes and look forward to winter, when the gym also plays host to various outdoor fitness classes.

With a ladies' salon by renowned celebrity hairdresser Wassim Steve, a men's grooming by Akin Barber & Shop and Dubai's first outdoor mixed-use sauna, the pampering possibilities are endless.



Akin barber & shop



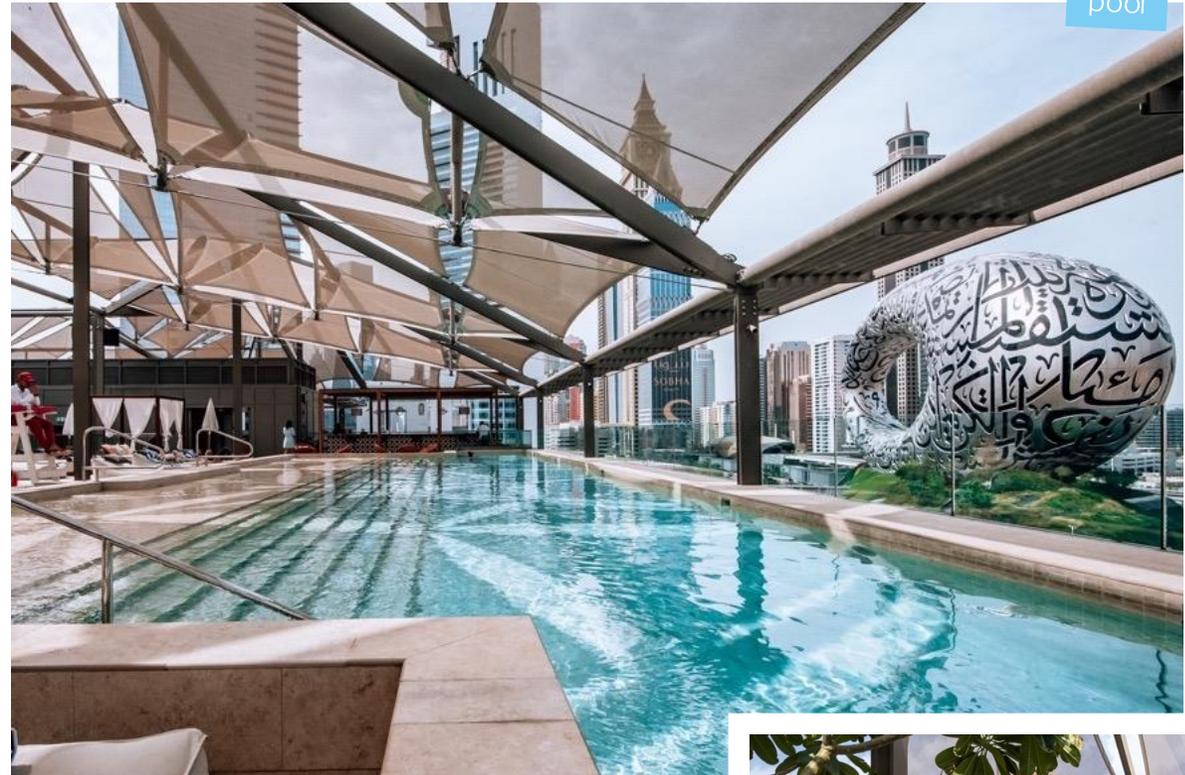
salon by wassin steve



WINNER:

— Favourite Newcomer 2022 by Fact Spa & Wellness Awards

the extra hour spa



outdoor mixed sauna



READY FOR RELAXATION.

With a fresh approach to spa, The Extra Hour is dedicated to 'you time' and everyone is welcome. Indulge in a variety of treatments from quick fixes and full-body treatments complemented with a backdrop of relaxing, yet cool beats.

co working.

FAKE AN IMPORTANT CALL FROM GREENPEACE.

Co-working space and coffee bar are available at the gallery on the first floor.

With a bright, airy, industrial feel, our spaces provide the perfect setting for creative thinking and productive discussions.



co-working space



