

ME by Meliá Dubai - Fact Sheet

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About ME by Meliá Dubai:

Located in the heart of Dubai's iconic Burj Khalifa district, ME by Meliá Dubai is an architectural masterpiece nestled within the spectacular Opus building. Designed by the legendary Dame Zaha Hadid, the luxury hotel epitomizes her bold, visionary spirit, where the fluidity of space meets the elegance of nature's geometry. As the only hotel designed both externally and internally by Hadid, ME by Meliá Dubai stands as a tribute to her legacy, reflecting her pioneering approach to design, freedom, and innovation.

At ME by Meliá Dubai, contemporary creativity and inspiration flow through every aspect of the guest experience. The vibrant hotel seamlessly merges art, architecture, gastronomy, and entertainment, offering unparalleled experiences that cannot be replicated.

With a devoted and personalized approach to service, ME by Meliá Dubai is more than a hotel; it's a lifestyle destination. Driven by a passionate commitment to sustainability, art, and individuality, the property is the ultimate choice for tastemakers and trendsetters from around the world.

Mission: ME by Meliá Dubai brings the unique essence of its destination to life, showcasing bold avant-garde design and a creative spirit that sets it apart. With vibrant energy and inspiring spaces, it offers rooms and suites that redefine modern luxury. It is energy. It is inspiration. It is ME.

Vision: ME by Meliá Dubai aspires to create a space that fosters creativity and self-expression, seamlessly blending music, art, and fashion with everyday life. As part of Meliá Hotels International, the brand is also deeply committed to sustainability, ensuring a positive impact on the world around it.

Tagline: Contemporary Culture, By Design.

Location: The Opus designed by Zaha Hadid - Burj Khalifa Blvd - Business Bay - District - Dubai.

Hotel Size: Hotel 162,000 sq.ft. Ground floor 5,780.17 sqm // 62,217.23 sqf. The Opus is 93 m tall.

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Key USPs (Unique Selling Points):

- **Iconic Design by Zaha Hadid:** The only hotel in the world fully designed both inside and out by the legendary architect Zaha Hadid.
- **Prime Location:** Situated in the heart of Dubai's Business Bay, providing easy access to key attractions, including the Burj Khalifa and Dubai Mall.
- **Luxury Lifestyle Experience:** The hotel offers an immersive experience combining art, culture, design, and modern luxury with personalized service.
- **Curated Art and Design Spaces:** The hotel showcases cutting-edge contemporary art and design, creating a dynamic and visually stunning environment.
- **World-Class Dining:** Exclusive dining experiences, including signature restaurants and bars that offer both international and local cuisine.
- **Sustainability Efforts:** The hotel incorporates eco-friendly practices, including energy-efficient technologies and sustainable materials.
- **Exclusive Wellness Facilities:** Amenities inside the hotel include a state-of-the-art gym, spa, and wellness center, offering tailored fitness programs and relaxation experiences.
- **Michelin Hotels Selection:** Recognized by Michelin Hotels, reinforcing its reputation for luxury, quality, and excellent hospitality.
- **Cultural and Event Hub:** A vibrant venue for events, from art exhibitions to fashion shows, blending culture and entertainment.
- **Opus Building's Architectural Marvel:** Part of the iconic Opus building, a futuristic architectural masterpiece in the heart of Dubai.

Hotel Facilities:

- 9 restaurants and bars across the hotel.
- Outdoor swimming pool (19.8 m length, 9.3 m width) with Loro Piana designed sunbeds and towels.
- Wellness Centre Spa: A luxurious spa offering a variety of treatments and treatment rooms, a sauna and relaxation spaces.
- 7000sqft. Gym with Technogym Biocircuit offering a range of equipment and fitness classes.
- Kids Club
- **Memoir:** Personalised hair and beauty grooming services.
- **Maria German Flowers & Home:** Exquisite floral arrangements and stylish home decor to elevate any space or occasion.

Hotel Interiors: The interior of ME by Meliá Dubai reflects the avant-garde vision of Zaha Hadid, seamlessly merging the fluidity of space with the elegance of nature's geometry. Defined by soft curves and innovative design, the hotel's centrepiece is its striking futuristic atrium, a true architectural marvel. Inside, the unique curvature of the structure results in 75% of the rooms being individually designed and sized, adding a bespoke touch to the guest experience.

Accommodation: ME by Meliá Dubai features a selection of 93 luxurious rooms and 13 residences, each thoughtfully designed to provide exceptional comfort and equipped with modern amenities.

Offering two distinct themes, each accommodation is designed to immerse guests in Dubai's essence. One theme - Midnight Blue, channels an avant-garde, cosmopolitan energy inspired by the city's dynamic nightlife, while the other - Desert Theme, evokes the warmth and timeless beauty of the surrounding desert landscape.

Room Types:

- Always ME (39m²)
- Always ME With Burj Khalifa View (39m²)
- Superior ME (47m²)
- Superior ME Extra Space With Burj Khalifa View (48m²)

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Suite Types:

- Extra ME Junior Suite + Jacuzzi (64m²)
- Extra ME Junior Suite With Burj Khalifa View + Jacuzzi (64m²)
- Studio ME Suite + Jacuzzi (84m²)
- Studio ME Suite With Burj Khalifa View + Jacuzzi (84m²)
- Beyond ME With Burj Khalifa View + Jacuzzi (98m²)
- Beyond ME by Zaha Hadid + Jacuzzi - (133m²)
- Ultimate ME Suite With Burj Khalifa View + Jacuzzi (192m²)
- 2 Bedroom Ultimate ME Suite With Burj Khalifa View + Jacuzzi (247m²)

2 wheelchair-accessible room

Select few pet-friendly rooms - (Dog size: maximum 7kg.

Residences:

- 1 BR ME Residence City View
- 1 BR ME Residence Burj Khalifa View

All Rooms Include:

- Shower and bathtub
- TV with Chromecast
- Luxury bathroom amenities
- Coffee maker and capsules
- Maxibar
- USB chargers
- Queen or King sized beds

Premium Amenities Include:

- Whirlpool bathtub
- Rainshower
- Smart TV with mirroring
- Soundbar with bluetooth
- Separate lounge
- Dressing room

Dining: ME by Meliá Dubai is home to a wide variety of culinary delights, catering to every taste. The nine dining venues ensure a diverse gastronomic experience.

- **Central Restaurant - Managed by the hotel:** Central showcases the best of Spanish inspired food and drinks. Sip on classic beverages, savor mouthwatering plates in this dynamic, vibrant and open restaurant. The 3-course business lunches as well as a la carte menu dishes are carefully crafted by the hotels master chefs, bringing a remarkable mix of flavours and experience to each palate.
- **Le Relais de L'Entrecôte (outsourced):** The Relais de L'Entrecôte is a real Parisian bistro: sophisticated, elegant and well-run. The Relais de L'Entrecôte's walnut salad, tender sirloin steak served with its famous sauce and golden thin-cut French fries, as well as its delicious desserts, have been a mark of success for decades, owing its reputation to its single course menu. The efficient yet friendly service maintains the values of the company in a warm setting of wood panelling, mirrors and vintage posters.
- **Maison Dalí (outsourced):** a contemporary bistro that 'blurs the line between gastronomy and art' its set to reimagine European dishes with Japanese techniques.
- **ROKA (outsourced):** With 4 London locations, ROKA revolves around the robata grill, physically at the centre of each restaurant. ROKA is a place where food and drinks are shared with friends (ro) and heat, warmth and an all-embracing energy

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surround (ka). Famous for its exceptional sushi and sashimi, with a wine, sake, and cocktail list inspired by Japanese flavors and ingredients.

- **Sfumato (outsourced):** In the world of SFUMATO Gastro Atelier, the delicate flavours of local products take centre stage, transforming vegetables and roots into sophisticated ingredients.
- **Soirée (outsourced):** Soirée introduces a new approach to wine culture in Dubai, aiming to broaden the horizon of knowledge about the funky wines movement. Soirée focuses on biodynamic, natural and ecologically friendly wines. An avant-garde, yet classic cocktail menu which perfectly pairs with the Soirée gastronomy experience is also available.
- **Salmon Guru (outsourced):** SALMON GURU is The Opus' cocktail laboratory. There is a cocktail for each person and a cocktail for every moment.
- **The Maine (outsourced):** The MAINE Land Brasserie is the newest outpost of the brand designed for the downtown crowd. Capturing the clubby spirit of a timeworn brasserie, the MAINE resembles an old world steakhouse. The menu cascades from shellfish to snails and fresh fish to steak cuts that are aged to perfection. The long bar is the 'crown jewel' of the room, dedicated to the craft of fine cocktail making.
- **Revolver (outsourced):** Singaporean renowned restaurant - a sleek and sophisticated aesthetic with the entire restaurant arranged around a theatrical open-fire kitchen.

Zaha Hadid's Vision: ME by Meliá Dubai's design is a testament to Zaha Hadid's visionary approach, blending nature-inspired forms with bold, flowing curves. Known as the "Queen of the Curve," Hadid's signature style is reflected in the hotel's every detail, where organic shapes and precise geometry coexist seamlessly.

The Opus, the building that houses the hotel, features striking geometry and an eight-storey free-form void at its heart, showcasing Hadid's architectural genius. Comprising two towers connected by an asymmetric steel bridge, the structure is enveloped by a complex, mirrored glass façade made up of 4,500 unique pieces. Completed in 2020, The Opus stands as a bold tribute to Hadid's legacy.

Sustainability Efforts:

- **Digital Transition:** ME Dubai has transitioned from printed magazines and newspapers to digital media, reducing paper waste and aligning with modern accessibility to online news. ·
- **Change Towel Program:** Encourages guests to use towels only when needed, integrating a water management plan to conserve resources. ·
- **GRMS System:** The Guest Room Management System (GRMS) optimizes energy use by controlling lighting, temperature, and other in-room systems based on guest presence and preferences. ·
- **Local Sourcing of Paints:** The hotel uses paints sourced locally, reducing transportation impacts and supporting local businesses. ·
- **Local Milk:** ME Dubai sources milk locally, minimizing the carbon footprint associated with transportation. ·
- **Local Water:** The hotel uses locally sourced water, contributing to sustainability and supporting regional resources. ·
- **Recycled Uniforms:** Staff uniforms are made from recycled water bottles and plastic, reflecting a commitment to circular fashion and reducing plastic waste. ·
- **Waste Management Plan:** An effective waste management strategy is in place to ensure proper segregation and disposal of items such as cans, cartons, paper, cooking oil, and glass. ·
- **Shuttle Service for Hotel Staff:** ME Dubai operates a dedicated shuttle service for its staff, promoting sustainable transportation options and reducing the carbon footprint associated with commuting

Reservation Details:

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- Website: [ME By Meliá Dubai](#)
- Social Media:
 - [Instagram](#)
 - [Facebook](#)



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